

### FAST FREIGHT SERVICE TO MEMPHIS RESUMED

The immediate restoration of fast freight service for package freight from New York and Boston to Memphis was announced by James S. Davant, commissioner for the Memphis Freight Bureau, Friday morning, following the receipt of advice to that effect from the federal railroad administration. Under the new service, New York shipments are expected to reach Memphis on the morning of the sixth or seventh day. At present it takes from three weeks to a month to get package freight from New York.

Shipments will be made via the Clyde-Charleston fast freight line and the N. C. & St. L. railroad. The New York sailing days are Tuesdays, Thursdays and Saturdays, shipments reaching the port of Charleston two days later. From Boston the boats will sail Saturdays and reach Charleston on the following Wednesdays. The N. C. & St. L. will handle the shipments into Memphis.

Shippers are promised many new features in the way of service, including postcard advices of forwarding, passage and other information about shipments. Memphis commercial organizations have been endeavoring to get the New York-Memphis service restored for some time, as the long delay in getting package shipments from Eastern cities has greatly handicapped local business houses.

### CREDIT MEN TO SEEK MEMBERSHIP TROPHY

Hot weather did not prevent a large attendance at Thursday's luncheon of the Retail Credit Men's association at the Hotel Gayoso. Plans were announced by President Law, of the association, whereby a maximum increase in membership is expected. The organization aims to duplicate its feat of last year and again capture the national trophy given for the largest gain in members.

The prize will be awarded at the convention at St. Paul in August. Miss Josephine Kingley, of J. Summerfield's, spoke on credits, and Thomas Conley, baritone, sang. Both were well received.

### COL. ANDERSON RETURNS.

Lieut. Col. Harry B. Anderson, who has been serving in France with the 28th division as judge-advocate, returned home Friday noon. He came from Washington, where he received his discharge papers. Col. Anderson a few months ago was detached from the 28th when that division sailed, and of late had served as judge-advocate in the 1st Marine Division, France. Col. Anderson landed in New York last Sunday.

### HAS FIRST BLOOMS.

P. E. Keely, of Tunica, Miss., a negro farmer, brought a bunch of cotton blossoms to Memphis Friday. He reports the cotton crop in fair condition in his section of the state.

### MEMPHIANS DIVE UNDER RIVER IN SUB AND LIKE IT

Guests of Commander Berrien of Antisub Flotilla Prove Good Sailors While Under 24 Feet of Water.

Thirty Memphisians saw Thursday the realization of Jules Verne's dream. True they didn't go 20,000 leagues under the sea but they did go 24 feet under the Mississippi river, remained for 10 minutes completely submerged, came up smiling, then went about their business as if diving under the water was as commonplace as eating one's breakfast.

There was a feeling of absolute safety and only when there was slight list astern as the vessel emerged was there the least sign of apprehension. This, however, was but for an instant. Lieut. Commander Thomas J. Berrien, senior officer of the antisubmarine flotilla, was in command. Lieut. J. V. K. Richards, chief engineer, was the navigator of the cruise. These two officers and 20 persons went. The officers in their natty uniforms—the gold almost "stripped" for action looked so thoroughly competent, so thoroughly able to cope with any situation that the banter and small talk of the party was hardly interrupted when, after slipping from her moorings at the foot of Illinois avenue, the order "all hands below" was sung out by Commander Berrien from the conning tower.

### Memphians Good Sailors.

A feeling of satisfaction that air would be plentiful swept over the party when the order rang out. "Get your oxygen tanks to working," then the order "close the hatches." Members of the party had by this time carefully climbed down the steel ladders into the interior of the vessel.

"Where are those oxygen tanks?" sang out Leo Goodman, city commissioner, and other members of the party as the superheated air was inhaled. It was only 95 by the official thermometer in the navigating room. Gobs went about their tasks with apparent unconcern. So thoroughly competent were they that one watching them work gained confidence. There were a few chances of concern on the part of some of the guests but those stalwart forms of well set up men of the sea, the watchful eye of their commander, their quickness to obey the orders soon had the party at ease and when from the side of the forward compartment an unearthly screeching of a vigorous sounding fog horn pierced the ears, signaling for the submerging, all took their "diving positions" like good fellows and awaited the sensation of going down.

Yellow lights glowed from wire-guarded sockets. "That means we are submerging," were decks awash now, said Lieut. J. L. Reynolds as he opened a big stopcock in the ceiling of the compartment. A swishing sound was explained by nearby sailor to mean that the forward tanks were being submerged following those under the floor of the vessel which were opened first. Stalwart gobs stood at the conning tower ready to turn the high air pressure against the water in the tanks expelling it and making the boat buoyantly rise to the surface.

### Between Surface and Bottom

Smilingly these brave lads stood at their posts shouting orders relayed from compartment to compartment. Quietly the vessel settled, quietly the groups of guests waited for some sensation. At 12 feet below the surface there was a slight jerk, the submerging was stopped and the vessel hung suspended between the surface and the muddy bottom of the Mississippi.

### "Bayer Cross" ON GENUINE ASPIRIN

"Bayer Tablets of Aspirin" to be genuine must be marked with the safety "Bayer Cross." Always buy an unbroken Bayer package, which contains proper directions to safely relieve headache, toothache, earache, neuralgia, colds and pain. Handy tin boxes of 12 tablets cost but a few cents at drug stores—larger packages also. Aspirin is the trade mark of Bayer Manufacturing Co. of Monroeville, Pa., of Salicylic acid.

### Notice!

This is positively a cash sale. Nothing will be charged, sent on approval or C. O. D. Nothing can be laid aside. Nothing can be exchanged. Prices are reduced without regard for cost or value, with the purpose of effecting a final disposal.

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### Again the cocks were opened and again

the quiver ran throughout the length of the modern Nautilus. The heat became more intense. Those with favored positions near the fans wiped away a few less fluid ounces from faces and brows than those in less favored places. Ladies and favored ones in officers' quarters were furnished with pieces of ice, but heated brows soon melted these. Bob Cameron and J. W. Canada got into an argument as to who had lost the most pounds, when there was a sudden list astern.

### "Have we hit bottom?" came the query from the uninitiated.

"No," came the response from a sun-tanned sailor throat. "We've been 24 feet down and are coming up again."

### Silently and busily the sailor lads

worked, singing orders fore and aft the while, and scarcely before the realization that the boat had been near the bottom of the Father of Waters clearly came the order: "Open the forward hatch."

### "Yes, aye, aye, sir."

It was opened and the golden sunlight replaced the yellow glow of the electric light bulbs.

### "Well, what's that?" shouted the last

member of the party to clamber out of the round hole they call a hatch while the submarine was passing under the bridge. A pair of structures appearing like two mammoth parallelograms, or frame works of Zepplin, loomed overhead. It is noteworthy to state that these two flimsy appearing structures were the several thousands of tons of steel of the Memphis bridges.

### Glides to Moorings.

The fresh breeze fanning every cheek, the party carefully watched the whale-like body beneath their feet glide like a ship to her moorings and the party was over.

### Why didn't we stay under longer

or take another dive?" an overzealous member of the party asked Commander Berrien. We didn't want to run the risk of going any more to the bottom," came the quick reply. "You wouldn't want to stay there permanently, would you?"

### Subconsciously aware of the neces-

sity for caution, the Memphis party was an exceptionally well-behaved one, was the opinion of the officers of the flotilla after the cruise was over.

### "Why, I forgot to tell the gentlemen

not to dare light a cigar or a cigarette," said Lieut. J. L. Reynolds, one of the escorts.

### "No one dared," said a reporter.

"Well, that's more than can be said."

# Important!

## ISUMMERFIELD

### 51-53 N. MAIN ST. MEMPHIS.

LARGEST SPECIALTY SHOP IN THE SOUTH FOR WOMEN'S APPAREL

# Great July Clearing Sale Begins Next Monday—

THIS SALE will undoubtedly be our very greatest July success—richer in values—wider in scope than ever before! The greatest from the viewpoint of thousands of customers who will attend all week—the greatest values—the choice of the most alluring stocks assembled in the South—reductions so great as to make prices positively startling! To women who have not attended our previous July sales this will be a revelation.

**Finest Suits and Dresses**  
**Gowns and Wraps**  
**Skirts, Waists, Petticoats**  
**Exclusive Millinery**  
**Women's Fashionable Footwear**  
**Silk Underwear, Fancy Goods**  
 Hand Bags, Ruffings, Neckwear, Jewelry, Fans, Novelties, Etc., Etc.



### Danger Lurks In Summer Foods For Babies

EVERY mother knows the evil effects of summer heat on cow's milk. This danger is equally great to all foods unless carefully kept in a cool place away from insects.

Bad food loses its nourishing value. It causes constipation and diarrhea. These are at best always prevalent in the summer time. They depress the mind and weaken the body, and may cause more serious illness.

The first precaution is to see that the stools are regular and normal. In the case of babies and children, if less than twice a day you may suspect constipation; if more than three times a day, diarrhea. A remedy is then

needed that will regulate and tone the bowels, and you will find none safer and better than Dr. Caldwell's Syrup Pepsin. It is a combination of simple laxative herbs with pepsin that millions of mothers constantly have in the house for just such purposes.

A bottle of Syrup Pepsin can be bought at any drug store for 50c and \$1, the latter the family size. A free trial bottle can be had by sending your address to Dr. R. H. Caldwell, 480 Washington St., Monticello, Ill.

## Dr. CALDWELL'S Syrup Pepsin The Perfect Laxative

## MEATS MEATS MEATS

SPECIAL SATURDAY UNTIL 12 NOON

IXL Bacon (by piece).....43c  
 Pure Hog Lard.....37c  
 Fancy Chuck Roast.....15c

### After 12 Noon Saturday As Below Advertised

U. S. Govt. Breakfast Bacon.....38c  
 Pickled Corned Beef, Boneless.....20c

**CORN-FED BEEF.**  
 Rump Roast.....25c  
 Shoulder Roast.....22 1/2c  
 Prime Rib, Boneless.....25c  
 Rib and Brisket Boll.....15c  
 Chuck Roast.....16 1/2c  
 Chuck Steak.....22 1/2c  
 Round Steak.....20c  
 Sirloin Steak.....20c  
 Porterhouse Steak.....30c  
 Ground Beef.....15c  
 Liver.....10c  
 Fresh Brains (set).....12 1/2c  
 Pickled Tripe.....15c

**MILK-FED VEAL.**  
 Chuck Roast.....20c  
 Shoulder Roast.....22 1/2c  
 Breasts (pockets).....25c  
 Chops.....25c  
 Whole Veal Legs.....25c

**GENUINE LAMB.**  
 Roasts.....25c  
 Stew.....30c  
 Legs.....30c  
 Lamb Chops.....35c

**MISCELLANEOUS.**  
 Lard Substitute.....28c  
 Pure Lard.....38c  
 Brick Cheese.....40c  
 Long Horn Cheese.....88c  
 Swiss Cheese.....50c  
 Edelweiss Limburger.....45c  
 Peanut Butter.....25c

White House Extra Quality Oleo.....30c  
 White House Nut Oleo.....35c  
 White House Special Oleo.....38c  
 Fresh Pork Shoulders (whole).....30c

## WHITE HOUSE MARKETS

137 N. MAIN STREET. 76 BEALE AVE.  
 Between Adams and Washington. Between Front and Main.  
 JOHN SPRICH & SONS, Inc.

## Let Us Furnish Your Home for Less

THRIFTY JUNE BRIDES AND THRIFTY HOMEMAKERS, YOU'LL HAVE MONEY IN YOUR POCKETS TO JINGLE IF YOU'LL LET US FURNISH YOUR HOME. BOTH THESE EXCEPTIONAL VALUES IN ECONOMY, LUXURY AND CONVENIENCE SHOULD COMMAND YOUR ATTENTION—

### CHIFFOROBES

In your choice of highly finished oak, mahogany or walnut of the best quality materials—exceptionally well made, with mirror doors; roomy suit and millinery compartments—plenty of small drawers. They are priced low, and values are better than the ordinary.

Second Hand or Antique Merchandise is Not Polished and Sold for New in This Store

Johnston Furniture Co. 162 NORTH MAIN ST.

### Detroit Oil STOVE

A Kitchen Gem in Hot Weather.

This introduces you to the Detroit Vapo Oil Stove—thousands of housewives are already enjoying it—the stove from its wonderful service; its low cost for fuel, time saved and its sanitary features; in fact no home is complete without one. Don't miss yours; the latest models can be secured only from our store.



2 to 6 Burners

CASH OR TERMS ARRANGED AS DESIRED.

### The Joy of Motherhood Told

Women Tell How They Made Event One of Great Happiness.



In every part of the land there are women who tell how, through the application of Mother's Friend, they entirely avoided the suffering usually incident to motherhood. They are in no way different from the millions of women who have made bright and cheerful the days and nights and months of their life, and who have devoted to the rearing of their children and to the things life holds for them. Mother's Friend is a most penetrating remedy, prepared especially for expectant mothers from a formula of noted physician. Strain upon the ligaments is avoided, and instead of a period of discomfort and confinement, the hours at the crisis are less, and Mother's Friend enables the mother to retain her natural grace, and her skin is not cracked and does not become hard or disfigured.

Write to the Bradfield Regulator Company, Dept. L, Lamer Building, Atlanta, Georgia, for their Mother's Friend, and obtain a bottle of Mother's Friend from the druggist today.

### De Valera Here To Seek Help Of U. S.

TOKIO, June 27.—T. Nakahashi, minister of education, recently pointed out in a speech at a political meeting that Japan may be able to help Ireland.

### White Pumps and Oxfords

\$2.95 and \$3.95

Cool, comfortable, smart styles, excellent service and splendid selection at a saving of \$2 and \$3 on the pair.

### Silk Hosiery Special

Lace and drop stitch in all the new shades to match summer footwear at a saving of \$2. The pair for \$1.24 to \$1.98

## The Famous OUTFITTERS

96 NORTH MAIN, OPPOSITE WINKELMAN'S

## EXTRA! JULY 4th BARGAINS

Summer Voile and Georgette Dresses

Presenting a Wonderful Assortment of the Most Charming Dresses Suitable for a Fitting Celebration of Our Great National Holiday at Savings That Are Almost Unbelievable.

**Gabardine WASH SKIRTS \$1.98**  
 Any number of pretty new styles, tailored in the very best quality of gabardine materials. You never saw such rare values!

**VOILE DRESSES \$5.95**  
 The daintiest, most endearing frocks you've ever seen at such low prices—all new, beautiful styles—cool, petite frocks for summer.

**GEORGETTE DRESSES SPECIAL PRICE \$17.95**  
 Tailored summer dresses of the best quality of Georgette silk materials for sports and outdoor wear—swagger, but truly feminine models.



**White Pumps and Oxfords \$2.95 and \$3.95**  
 Cool, comfortable, smart styles, excellent service and splendid selection at a saving of \$2 and \$3 on the pair.

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### MEMPHIS TRAVELERS PLAN BIG JULY 5 FESTIVAL

July 5 will be a big day for the Memphis Travelers' association of the Chamber of Commerce. The travelers will have an all-day festival at Overton park. The celebration will consist of a basket picnic, barbecue and dance in the Trezevant avenue pavilion and a ball game in the afternoon. Arrangements for the affair are being made by R. B. Yates, H. P. Simmons and Harvey Pierce.

### JIMMIE REYNOLDS BURIED

Funeral services for the late James E. (Jimmie) Reynolds, who died at the Baptist Memorial hospital Thursday of a shooting wound received in a shooting affair with Joe Turner, a negro, were held from the home, 336 Washington avenue, Friday afternoon. Many friends of the deceased, who was a deputy sheriff prior to his death, attended the services. Mr. Reynolds is survived by a widow, Mrs. Bessie Lee Reynolds, and one son, Graham Elliott Reynolds, interment was in Forest Hill cemetery.

### ROB POTATO FARM.

BERLIN, June 27.—A small army of 1,000 organized plunderers recently made a raid upon a huge potato farm.

### SHOES WEAR LONGER

When you walk in comfort, so do stockings. A package of Allen's Foot-Ease, the antiseptic powder to shake into the shoes and sprinkle in the foot, makes your shoes last longer. Allen's Foot-Ease stops the pain of bunions, corns and calluses, and makes tight or new shoes feel easy. Ladies can wear shoes one size smaller with the same comfort by shaking some Allen's Foot-Ease in each shoe in the morning. Sold everywhere.

### Tak-hom-a-Biscuit

"It splits in two!"

Cuticura Soap Ideal for the Complexion

Ask Business Men of Memphis About Nelson's